

Clever Printing

freecolor

clever printing



freecolor is a brand for those who seek excellence, for those who expect exceptional quality and reliability as fundamental necessities when purchasing a product. The **freecolor** brand has been established in the imaging supplies business for almost 20 years. In the DACH region (Germany, Austria, Switzerland), it is one of the most successful and best-selling brands in the market and is well renowned for its reliability and superior quality, only matched by equivalent OEM products.



CLOVER IMAGING GROUP
Sustainable Innovation

Extensive product range

The comprehensive range of **freecolor** branded imaging supplies offers solutions for almost every printer. From toners to inkjets and franking inks, **freecolor** can supply it.

Laser toner products		Ink	Franking ink
Brother	Kyocera	Brother	Neopost
Canon	Lexmark	Canon	Pitney Bowes
Dell	Oki	Epson	
Epson	Panasonic	HP	
HP	Samsung		
Konica Minolta	Xerox		

By your side every step of the process

freecolor cartridges are equipped with a QR code and a website link giving you access to an installation video that explains how to safely remove the empty cartridge and replace it with the new one. These visual instructions can answer queries that inexperienced users might have while conducting this task. Little tips, such as the removal of the seal or a gentle shake of the toner, can prevent a call to your dealer's product support.

Extended yield **freecolor** cartridges

Take advantage of the **freecolor** extensive portfolio of cartridges with the extended yield range and reduce your printing costs even further. Enjoy, not only a reduction in your cost per page, but also save money by reducing your inventory and freight costs. **freecolor** guarantees the same first class quality at an even more attractive price while being the best environmental choice also.

Remanufactured, IP-Safe products

All products are 100% remanufactured and respect IP patents making them non-comparable to the counterfeit and clone products that are consistently flooding the EMEA market.

freecolor condemns these potentially illegal products that are marketed as OEM alternatives and which oppose many of the international laws of intellectual property. With our products, you are fully indemnified against any IP litigation from the OEMs



superior performance and VALUE FOR MONEY

Achieve the same quality and page yield performance as the OEM but with a considerable saving by switching to **freecolor**. Enjoy the only remanufactured printing consumable brand whose quality rivals that of the original and offers a lower cost per page.

The **freecolor** peace of mind

All **freecolor** products offer a comprehensive 24-month warranty. During this period, any defective product will be replaced or refunded.

24 month
warranty



IMPORTANT

Using **freecolor** products **WILL NOT** invalidate your printer warranty!

Using **freecolor** 100% remanufactured cartridges will **DRAMATICALLY** reduce your carbon footprint by preventing **TONNES** of toxic material going into landfill.



Did you know that:

Every **11** seconds a cartridge is scrapped

68 million kilos of cartridges are thrown into landfills every year

Plastics used in cartridges can take between **450** and **1,000** years to decompose

Be Environmentally Responsible

Recycle
with
 **collecture**
programs



Team up with collecture's recycling collection program to do the responsible thing for the environment. Dispose of your cartridges and other electronic waste with a reliable certified partner, such as collecture, in order to reduce your carbon footprint and contribute to the preservation of the environment.

Best in class Product Support

Enjoy the service of a skilled team of experts that provide around the clock support for any technical query or issue you might have. The **freecolor** in-house product support department combines many years of experience providing assistance over the phone or, if necessary, arranging for a product specialist engineer to visit the site.

Call Response Targets

calls	90%
voicemails and emails	90%
problem resolved	90%
resolved	98%



90% of all calls to be answered in person
90% of voicemails and emails responded to in **30 minutes**
90% all problems resolved within **8 hours**
98% resolved within **48 hours**

SITE VISIT Response Targets



80% of site visits to take place within **8 hours**
95% of site visits to take place within **12 hours**
100% of site visits take place within **48 hours**



Most Certifications In The Industry

Germans are world renowned in the area of certification and, proficiency in this area is a must for the DACH region, in particular. **freecolor** is one of the best equipped brands for having all key industry certifications – and we don't just say we have them, we actually do! Many of our products are LGA tested and certified with the Blue Angel, the key products also have the Nordic Swan eco-label. Our European manufacturing plant in Serbia is ISO 9001:2008 and 14001:2004 certified, ensuring well-performing quality and environmental management systems.

We are the first company within the industry to have successfully passed the DIN 33870-1/2- audit for **freecolor** products in our European manufacturing plant in Serbia.

To see the complete list of certified products, please go to **www.freecolor.de/certificates**



freecolor, a brand from Clover Imaging Group

Clever Printing is Clover Printing

Clover Imaging Group (CIG) is the global leader in the remanufacturing industry, employing more than 19,000 people in more than 60 subsidiaries worldwide. CIG has reached and maintained its coveted global position by surrounding itself with best in class resources to design top quality products that rival solely with OEMs. With a unique economic leverage, vertical integration and in-house technology with proprietary robotics and automation, CIG ensures the best raw materials, components and remanufacturing processes to achieve the ultimate product performance. As a CIG brand, **freecolor** is the result of an extensive R&D know-how and continuous OEM benchmarking to provide a professional result that is a REAL alternative to the OEM.

CIG is also the largest empties collector in the industry. Clover Environmental Solutions (CES) is focused on the collection, reuse, and recycling of items including printer cartridges and printer parts, but also mobile phones, other telecom hardware and small electronics. We collect more than 60 million units annually which are remanufactured, remarketed or recycled through Clover Imaging Group and our network of strategic partners. CES, with its service program collecture, is working in the EMEA market for almost 15 years now and is equipped with all necessary licenses and certifications.

As a CIG brand, **freecolor** takes full advantage of the unique benefits that come with being part of Clover Imaging Group in order to deliver the best product and a premium service to you.

For more information, please contact your **freecolor** representative or email info@freecolor.de



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