

# Clever Printing

# freecolor

clever printing



**freecolor** is a brand for those who seek excellence, for those who understand that providing exceptional quality and peace of mind to your customer is paramount. The **freecolor** brand has been established in the imaging supplies business for almost 20 years. In the DACH region (Germany, Austria, Switzerland), it is one of the most successful and best-selling brands in the market and is well renowned for its reliability and superior quality, only matched by equivalent OEM products.



**CLOVER IMAGING GROUP**  
Sustainable Innovation

# Extensive product range

The comprehensive range of **freecolor** branded imaging supplies offers solutions for almost every printer. From toners to inkjets and franking inks, **freecolor** can supply it allowing you to offer a one-stop-shop to your customers.

## Laser toner products

Brother	Kyocera
Canon	Lexmark
Dell	Oki
Epson	Panasonic
HP	Samsung
Konica Minolta	Xerox

## Ink

Brother
Canon
Epson
HP

## Franking ink

Frama
Francotyp-Postalia
HP
Intimus
Neopost
Pitney Bowes



## Remanufactured, IP-Safe products

**freecolor** products are remanufactured and fully respect IP patents, making them non-comparable to the counterfeit and clone products that are consistently flooding the EMEA market. **freecolor** condemns these potentially illegal products that are marketed as OEM alternatives and which oppose many of the international laws of intellectual property. With our products, you are fully indemnified against any IP litigation from the OEMs.



## Extensive logistics network and next day delivery

**freecolor** products are distributed from our central logistics centre in Wijchen, the Netherlands and also from Kleindöttingen in Switzerland, strategically located to cover all of the DACH territory easily and effectively. With the option of next day delivery, **freecolor** is available where you need it and when you need it. So, improve your cash flow by reducing your on hand inventory requirements and let **freecolor** do the work for you.

## The key to OEM conversion

Increase your margins by replacing your low-profit OEM products with **freecolor**. **freecolor** can boost your profit by delivering a high performance range of IP safe, remanufactured products, with a performance only matched by OEMs but at a fraction of the cost, making **freecolor** the best value consumables product you can buy.





**USING FREECOLOR'S  
REMANUFACTURED CARTRIDGES  
WILL DRAMATICALLY REDUCE  
YOUR CARBON FOOTPRINT BY  
PREVENTING TONNES OF TOXIC  
MATERIAL GOING INTO LANDFILL.**

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## THE freecolor PEACE OF MIND

All **freecolor** products offer a comprehensive 24-month warranty. During this period any defective product will be replaced or refunded.

### **!** IMPORTANT

Using **freecolor** products WILL NOT invalidate your printer warranty!

## Did you know that:

Every **11** seconds  
a cartridge is scrapped

**68** million kilos of cartridges are  
thrown into landfills every year

Plastics used in cartridges can  
take between **450** and **1.000**  
years to decompose

Be Environmentally Responsible



## Recycle with innovative collection programs



Choose a recycling collection program to do the responsible thing for the environment. Dispose of your cartridges with a reliable certified partner in order to reduce your carbon footprint and contribute to the preservation of the environment.

For further information, please contact your CIG representative!

## Experienced partners supporting your business

From on-site training for your sales team, support on tenders, reporting and joint end-user visits to e-marketing and **freecolor** marketing programs, our experienced sales and marketing teams are by your side to improve and grow your day-to-day business.

Our multilingual customer care team is also available to provide you with answers to any of your questions quickly and effectively.

# BEST IN CLASS PRODUCT SUPPORT

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Enjoy the service of a skilled team of experts that provide effective support for any technical query or issue you might have. The **freecolor** in-house product support department combines many years of experience providing assistance over the phone or, if necessary, arranging for a product specialist engineer to visit the site.

## CALL RESPONSE TARGETS



- 90%** of all calls to be answered in person
- 90%** of voicemails and emails responded to in **30 minutes**
- 90%** all problems resolved within **8 hours**
- 98%** resolved within **48 hours**

## SITE VISIT RESPONSE TARGETS



- 80%** of site visits to take place within **8 hours**
- 95%** of site visits to take place within **12 hours**
- 100%** of site visits take place within **48 hours**



## MOST CERTIFICATIONS IN THE INDUSTRY



Germans are world renowned in the area of certification and, proficiency in this area is a must for the DACH region, in particular. **freecolor** is one of the best equipped brands for having all key industry certifications – and we don't just say we have them, we actually do! Many of our products are LGA tested and certified with the Blue Angel, the key products also have the Nordic Swan eco-label. Our European manufacturing plant in Serbia is ISO 9001:2015 and 14001:2015 certified, ensuring well-performing quality and environmental management systems. We are the first company within the industry to have successfully passed the DIN 33870-1/2- audit for **freecolor** products in our European manufacturing plant in Serbia. To see the complete list of certified products, please go to [www.freecolor.eu/certificates](http://www.freecolor.eu/certificates)

## freecolor, A BRAND FROM CLOVER IMAGING GROUP

### Clever printing is Clover Printing

Clover Imaging Group (CIG) is the global leader in the remanufacturing industry, employing more than 19,000 people in more than 60 subsidiaries worldwide. CIG has reached and maintained its coveted global position by surrounding itself with best in class resources to design top quality products that rival solely with OEMs. With a unique economic leverage, vertical integration and in-house technology with proprietary robotics and automation, CIG ensures the best raw materials, components and remanufacturing processes to achieve the ultimate product performance. As a CIG brand, **freecolor** is the result of an extensive R&D know-how and continuous OEM benchmarking to provide a professional result that is a REAL alternative to the OEM.

Clover Environmental Solutions (CES) is focused on the collection, reuse, and recycling of items including printer cartridges and printer parts, but also mobile phones, other telecom hardware and small electronics. We collect more than 60 million units annually which are remanufactured, remarketed or recycled through Clover Imaging Group and our network of strategic partners. CES, with its service program collecture, is working in the EMEA market for almost 15 years now and is equipped with all necessary licenses and certifications.

As a CIG brand, **freecolor** takes full advantage of the unique benefits that come with being part of Clover Imaging Group in order to deliver the best product and a premium service to you, our valued partners.

For more information, please contact your **freecolor** representative or email [info@freecolor.eu](mailto:info@freecolor.eu)



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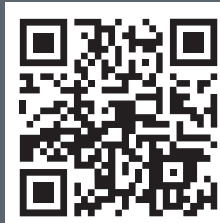


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